

# Astro Resurfacing Sponsorship and Fundraising Pack

St. Patrick's National School Greystones

#### School Overview

St Patrick's is now home to just under 400 pupils.

The school has seen significant growth over the last 4 years, with dual streams now in every year and the introduction of the new An Cuan classrooms. The additional required classrooms supporting the new students have led to a decrease in the children's green space and thus, an increase in required use of the Tennis astro.

Our goal is to ensure that the astro continues to be an important and safe space for the children, not only for playing sport, but also as a space for the children to use on their break times.\*

As a result, the PTA is leading a fundraising effort to resurface the Tennis Astro before it becomes unusable due to rips and tears in the turf creating an unsafe environment. Our goal is to complete this before the upcoming new school year. Yes, this is a BIG goal, but we believe with your help, the St. Patrick's School community can make it happen.

<sup>\*</sup>The astro also provides a revenue stream from afterschool activities which supports school supplies such as paper and cleaning supplies.



## Imagine Your Logo or Family Name Here







### The Funding Plan

#### Funds Required: €25,000 to replace the turf

School Fundraising Opportunities to date and upcoming:

- Bottle Rockets (€800)
- Happy Pear Healthy Cooking Demo & Craic (€800)
- Fun Run (€7,106)
- Sports Day

#### Family Fundraising Opportunities:

- ► Individual Sponsor -- €100
  - Acknowledgment in school newsletter & social media shoutout
  - Invitation to the reopening event
  - Name on board in school
- ► Family Sponsor -- €250
  - Acknowledgment in school newsletter & social media shoutout
  - Invitation to the reopening event
  - Certificate of appreciation and name on board in school



## The Funding Plan Cont'd

#### Corporate Fundraising Opportunities:

- Silver Sponsor: Brand Visibility & Community Support €750
  - ▶ Logo placement on sponsorship signage at the tennis court for 1 year
  - ▶ Business mention in email newsletters and social media promotion
  - Invitation & recognition at the reopening event
  - Recognition on the school website as a community supporter
- ▶ Gold Sponsor: Enhanced Brand Visibility & Community Engagement -- €1,500
  - ▶ Logo placement on sponsorship signage at the tennis court for 2 years
  - Business mention in email newsletters and social media promotion
  - ▶ Invitation & recognition at the reopening event
  - Opportunity to distribute promotional material at school events
  - Recognition on the school website as a community supporter
- Platinum Sponsor: Premium Recognition & Maximum Exposure €3,000
  - Prominent branding on the resurfaced tennis court for 3 years
  - Logo placement on all school email newsletters for a year (reaching engaged local families)
  - ▶ Feature article in the school newsletter & social media announcement
  - Speaking opportunity at the official court reopening event
  - Exclusive promotion in school events & parent communication for a year
  - Recognition in local media coverage (where applicable)
  - ▶ Framed certificate of appreciation



#### The Value to You

Supporting this **tennis court resurfacing project** is more than just a sponsorship; it's an opportunity for businesses to **demonstrate action by investing in the well-being of children and families in the local community**. By partnering with us, your business:

- Supports youth development through sports and outdoor activities
- Strengthens community connections with a shared investment in local education
- **Enhances brand reputation** by aligning with a forward-thinking, family-friendly initiative
- **☑ Promotes social responsibility** by contributing to projects that enrich children's lives

Each tier provides an excellent way to **connect with families**, **support children's** well-being, and align your brand with a positive community project. We'd love to tailor these benefits further to suit your business needs.

We would love to have your business join us in making this vision a reality! 💉

#### The Value to the Children

Your sponsorship will directly impact over 400 students and their families, helping us create an environment where children grow, play, and thrive—away from screens and into active, healthy lifestyles.

At St. Patrick's Primary School, Greystones, we are proud to be a founding member of the "It Takes a Village" initiative, a community-wide agreement that encourages families to delay smartphone usage among children until secondary school. This initiative, widely recognised for its positive impact on child development, mental well-being, and family life, aligns with our school's core values—fostering real-world connections, outdoor play, and active learning.

## Become a Sponsor



**To become a sponsor, contact:** pta@stpns.ie

Thank you for considering this opportunity to make a lasting impact on our school and local community!